

VIRGINIA SELECT BASKETBALL
SPONSORSHIP LETTER & APPLICATION



Frederick J. Robinson, Jr.

Executive Director

(571) 259-9678

www.vaselectbasketball.com
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Dear Sponsor,

The Virginia Select Basketball Organization sets out to benefit youth through the sport of basketball. We would appreciate your help for this year's campaign. As our season begins so do our fundraising efforts. Our goal is to raise money so that travel accommodations, tournament fees, practice time as well as equipment and uniform expenses can be subsidized by various donations. This will enable our teams to participate, compete and gain prominent exposure in the Amateur Athletic Union (AAU), United States Basketball Association (USBA) and Youth Basketball of America (YBOA).

Our volunteers and members are committed to see that our children are trained by dedicated coaches that foster an environment that emphasizes athletic excellence, physical and mental discipline, leadership, sportsmanship and academic success. This commitment is essential in order for each player to reach their full potential.

Our Goals:

- Develop well-rounded student athletes
- Encourage the pursuit of achieving both individual and team goals
- Promote sportsmanship
- Develop core offensive and defensive fundamentals
- Learn and teach discipline under the organization's concept of making an **IMPACT** (Ingenious Maturate Paradigm Adaptable Confident Tenacious)

Our teams will travel and compete throughout the Northern region of Virginia and the surrounding areas. When opportunities present themselves, teams will play nationally to expand the level of exposure they receive from institutions of higher education and ideally an opportunity to explore the possibility of athletic scholarship offers.

In addition to providing the highest quality of coaching and fundamental skill development, our ambition is aimed toward keeping our youth in the classroom and steered away from negative influences. We value the importance of education on and off the court, service and appreciation for the community and our team philosophy ensures we are making a positive **IMPACT**.

We appreciate any type of contribution to our program either monetary, or goods and services.

Thank you for considering the **Virginia Select Basketball** program for sponsorship. If you can help us out in any way it would be greatly appreciated.

Sincerely,

Frederick J. Robinson, Jr.

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Executive Director
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Virginia Select Basketball Organization

1810 Reddy Dr. #5344 Woodbridge, VA 22192

www.vaselectbasketball.com

(VSB) Virginia Select Basketball Organization Sponsorship Form

What's in it for you and your business?

- Show your commitment and continual support of your local area and community
- Demonstrate your willingness to invest in our youth
- Help bridge the gap between local businesses, the community and its patrons
- Take advantage of the opportunity to market your Company's products and/or services

Contact Person's Name: _____

Contact Person's Address: _____

City: _____ State: _____ Zip: _____ Home # _____

Business Name & Address _____

City: _____ State: _____ Zip: _____ Home # _____

Business Phone: _____ Fax: _____

What will be your level of sponsorship? _____

Platinum Sponsorship: \$5,000

- Recognition at all VSB Basketball events & tournaments
- Company banner hung at all VSB Basketball events & tournaments
- Company logo on T-Shirts & hyperlink
Logo placed on VSB website

Gold Sponsorship: \$3,000

- Company logo & hyperlink placed on VSB website
- Sponsor the team for 4 tournaments

Silver Sponsorship: \$1,000

- Sponsor team for 1 to 2 tournaments
- Company name placed on VSB website

Bronze Sponsorship: \$500

- Company name placed on VSB website
- Sponsor 2 or 3 practices

VSB Sponsorship in Kind

(Donation of any amount, Goods and/or Services)

Company name placed on VSB website

Payment Information

Method of Payment:

- Check/Money order Payable to Virginia Select Basketball
- MasterCard/VISA/American Express/Discover Card No.:

Expiration Date: _____ Card Verification No.: _____ Amount: _____